WLOS 110 Technology Dr Asheville, NC 28803

Brand

Salesperson

Agency

Advertiser

Product

Alexandria, VA 22314 815 Slaters Ln Red Eagle Media Group

> Phone/Fax **Buyer Name** Sales Office

Account Types

Comments Billing Type

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

Schedule Dates Contract # 09/20/16-09/26/16 NRA-National Rifle Assoc-Political Victory Fund (43 Entered By Red Eagle Media Group (15829) 2609608 Last Modified Date Entered

Weekly/Irregular National/Political Issue Agency BRD 388/912/7673 Media Med, Eagle Millennium Philadelphia Millennium/PHL, Philadelphia (1103) 2016 (683488) POLITICAL ISSUE (ns) (1187) Sales Tax Net Total Commission Commission % Package Deal Order Type Demo CO-OP Headline #

15.00

\$43,583.75 \$7,691.25 A3564R

Normal

ECR25272691

Louise Palmer 09/16/16 08/24/16

Asheville (WLOS) <u>Spots</u> 28 7 Rate \$40,585.00 \$10,690.00 \$51,275.00

Sep. 2016 Oct. 2016 By Broadcast Month Grand Total: 35

			Comments:	Dale:			**	Accepted-Station:	Date:			Accepted-Agency/Actvertiser:	Accepted
				*	AC.	NEIRMATION CONTRAC	NMATIC	CONFI					
9/16/16	NWS13 SU AT 7A	\$790.00 Asheville (WLOS)	\$790.00	\$790.00	ь	×		ws-News 13 @	:30 6:58:20A- News-News 13 @ 7am Sunday	1	09/25/16-09/25/16	11.0 Normal Line / News	11.0
9/16/16	NWS13 SA AT 7A	\$790.00 Asheville (WLOS)	\$790.00	\$790.00	ъ	×		vs-News 13 @	:30 6:58:20A- News-News 13 @ 7am Saturday	1	09/24/16-09/24/16	10.0 Normal Line / News	10.0
9/16/16	NWS13 SA AT 6A	\$400.00 Asheville (WLOS)	\$400.00	\$400.00	Д	×		ws-News 13 @	:30 5:58:40A- News-News 13 @ 6am Saturday	1	09/24/16-09/24/16	9.0 Normal Line / News	9.0
9/16/16	NWS13 THS MORN	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	р-		×	Э	:30 6:30A- 7A (EST)	Д	09/26/16-09/26/16	8.0 Normal Line / News	8.0
9/16/16	NWS13 THS MORN	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	ш	×		3	:30 6:30A- 7A (EST)	н	09/23/16-09/23/16	7.0 Normal Line / News	7.0
9/16/16	NWS13 THS MORN	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	ъ	×		Э	:30 6:30A- 7A (EST)	н	09/22/16-09/22/16	6.0 Normal Line / News	6.0
9/16/16	NWS13 THS MORN	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	ь		×	3	:30 6:30A- 7A (EST)	Д	09/21/16-09/21/16	5.0 Normal Line / News	5.0
9/16/16	NWS13 THS MORN	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	ш		×	E	:30 6:30A- 7A (EST)	ш	09/20/16-09/20/16	4.0 Normal Line / News	4.0
9/16/16	NWS13 THS MORN	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	р		×	Э	:30 6A- 6:30A (EST)	,_	09/26/16-09/26/16	3.0 Normal Line / News	3.0
9/16/16	NWS13 THS MORN	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	ы		×	3	:30 6A- 6:30A (EST)	Д	09/21/16-09/21/16	2.0 Normal Line / News	2.0
9/16/16	NWS13 THS MORN	\$1,125.00 Asheville (WLOS)	\$1,125.00	\$1,125.00	ш		×	3	:30 6A- 6:30A (EST)	,_	09/20/16-09/20/16	1.0 Normal Line / News	1.0
Entered	Comments	Station	Total	Rate	Spots	We Th Fr Sa Su	SPW Mo Tu W		Length Run Times	Sec	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Brand

Agency

Advertiser

Product

Red Eagle Media Group 815 Slaters Ln Alexandria, VA 22314

> Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types**

Weekly/Irregular

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

Schedule Dates Contract # Millennium/PHL, Philadelphia (1103) 2016 (683488) POLITICAL ISSUE (ns) (1187) Red Eagle Media Group (15829) NRA-National Rifle Assoc-Political Victory Fund (43 Entered By 09/20/16-09/26/16 2609608 CO-OP Order Type Demo Last Modified Headline # Date Entered A3564R 09/16/16 08/24/16 Normal

Asheville (WLOS)

By Broadcast Month

National/Political Issue Agency BRD 388/912/7673 Media Med, Eagle Millennium Philadelphia Package Deal Sales Tax Net Total Commission Commission % 15.00 \$43,583.75 \$7,691.25 ECR25272691 Louise Palmer

Sep. 2016 Oct. 2016 Grand Total: 35 28 \$40,585.00 \$10,690.00 \$51,275.00

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Accepted		24.0	23.0	22.0	21.0	20.0	19.0	18.0	17.0	16.0	15.0	14.0	13.0	12.0	Line	
Accepted-Agency/Advertiser:		24.0 Normal Line / SPOT	23.0 Normal Line / SPOT	22.0 Normal Line / SPOT	21.0 Normal Line / SPOT	20.0 Normal Line / SPOT	19.0 Normal Line / SPOT	18.0 Normal Line / News	17.0 Normal Line / News	16.0 Normal Line / News	15.0 Normal Line / News	14.0 Normal Line / News	13.0 Normal Line / News	12.0 Normal Line / News	Line Type / Break Type (Ref #)	
		09/21/16-09/21/16	09/23/16-09/23/16	09/22/16-09/22/16	09/21/16-09/21/16	09/20/16-09/20/16	09/26/16-09/26/16	09/25/16-09/25/16	09/26/16-09/26/16	09/23/16-09/23/16	09/22/16-09/22/16	09/21/16-09/21/16	09/20/16-09/20/16	09/26/16-09/26/16	Dates	
		_	<u> </u>	-	ь	ь	ы	1	1	ш	ш	ы	1	ы	Sec	
Date: Acce	0	:30/:28:30P- Jeopardy	:30 6:58:50P- Wheel of Fortune	:30 5:58:26P- News-News 13 6p News Sunday	:30 5:58P- News-News 13 at 6p	:30 5:27:30P- News-News 13 at 5:30p	Length Run Times									
Accepted-Station:	CONFIRMATION CONTRA		Fortune	Fortune	Fortune	Fortune	Fortune	vs 13 6p	3 at 6p	3 at 6p	3 at 6p	3 at 6p	3 at 6p	vs 13 at	10	
100	NR	<u>_</u>		н	1	ш	×	ь	1 ×	н	н	н	ь	<u>1</u>	SPW Mo	
	ATIO					×							×		Τu	
) N	×		×	×						×	×			We Th	
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	TRA							×							Su St	
Ö	C	_		-	ь	1	1	ь	<u>н</u>	1	1	1	<u>н</u>	ь	Spots	
Date:		\$1,690.00	\$1,575.00	\$1,575.00	\$1,575.00	\$1,575.00	\$1,575.00	\$900.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,125.00	Rate	
Comments:		\$1,690.00	\$1,575.00	\$1,575.00	\$1,575.00	\$1,575.00	\$1,575.00	\$900.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,800.00	\$1,125.00	Total	
		\$1,690.00 Asheville (WLOS)	\$1,575.00 Asheville (WLOS)	\$1,575.00 Asheville (WLOS)	\$1,575.00 Asheville (WLOS)	\$1,575.00 Asheville (WLOS)	\$1,575.00 Asheville (WLOS)	\$900.00 Asheville (WLOS)	\$1,800.00 Asheville (WLOS)	\$1,800.00 Asheville (WLOS)	\$1,800.00 Asheville (WLOS)	\$1,800.00 Asheville (WLOS)	\$1,800.00 Asheville (WLOS)	\$1,125.00 Asheville (WLOS)	Station	
		JEOPARDY	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	WHEEL-FORTNE	NWS 13	NWS 13 AT 6	NWS13 AT 5 30	Comments					
		9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	9/16/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Alexandria, VA 22314 815 Slaters Ln Red Eagle Media Group

SE

388/912/7673

Phone/Fax Buyer Name Sales Office Salesperson

Comments **Billing Type** Account Types

Weekly/Irregular

National/Political Issue Agency BRD

Sales Tax

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

Product Agency Advertiser Schedule Dates Contract # 09/20/16-09/26/16 2609608

POLITICAL ISSUE (ns) (1187) NRA-National Rifle Assoc-Political Victory Fund (43 Entered By Media Med,Eagle Millennium Philadelphia Millennium/PHL, Philadelphia (1103) 2016 (683488) Red Eagle Media Group (15829)

Brand

Demo Package Deal Order Type CO-OP **Last Modified** Headline # A3564R ECR25272691 Louise Palmer 09/16/16

Date Entered

08/24/16

Net Total Commission Commission % \$43,583.75 \$7,691.25 15.00 Normal

> Asheville (WLOS)
> By Broadcast Month
> Sep. 2016
> Oct. 2016 <u>Spots</u> 28 7 35

Grand Total:

\$40,585.00 \$10,690.00 \$51,275.00

			Comments:	Date:					311.	Accepted-Station:	e.	Date:		Accepted-Agency/Advertiser:	Accepted
				*	ZACI	I S	Ž	ATIO	RS	CONFIRMATION CONTRACT					
9/16/16	jeopardy	\$900.00 Asheville (WLOS)	\$900.00	\$900.00	п	1				:30 7:30P- Jeopardy Wknd	:30 7:30Р- Је	н	09/24/16-09/24/16	33.0 Normal Line / SPOT (30/2.8)	33.0
9/16/16	jimmy	\$450.00 Asheville (WLOS)	\$450.00	\$450.00	ь				ь	:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:35P- A	ц	09/26/16-09/26/16	32.0 Normal Line / SPOT (29/2.8)	32.0
9/16/16	jimmy	\$450.00 Asheville (WLOS)	\$450.00	\$450.00	ъ		 			:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:35P- A	1	09/23/16-09/23/16	31.0 Normal Line / SPOT (29/2.8)	31.0
9/16/16	jimmy	\$450.00 Asheville (WLOS)	\$450.00	\$450.00	н		L			:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:35P- A	н	09/22/16-09/22/16	30.0 Normal Line / SPOT (29/2.8)	30.0
9/16/16	jimmy	\$450.00 Asheville (WLOS)	\$450.00	\$450.00	н			1		:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:35P- A	1	09/21/16-09/21/16	29.0 Normal Line / SPOT (29/2.8)	29.0
9/16/16	jimmy	\$450.00 Asheville (WLOS)	\$450.00	\$450.00	ь			H		:30 11:35P- ABC-Jimmy Kimmel Live	:30 11:35P- A	12	09/20/16-09/20/16	28.0 Normal Line / SPOT (29/2.8)	28.0
9/16/16	NWS13 AT 11	\$1,240.00 Asheville (WLOS)	\$1,240.00	\$1,240.00	,			×	ь.	:30 10:59:56P- News-News 13 11p Late News	:30 10:59:56P- Nev 11p Late News	1	09/21/16-09/21/16	27.0 Normal Line / News	27.0
9/16/16	PRESIDENTIAL DEBATE 9/26	\$3,375.00 Asheville (WLOS)	\$3,375.00	\$3,375.00	п				×	:30 9P- ABC News: Your Voice Your Vote: Presidential Debate	:30 9P- ABC N Your Vote Debate		09/26/16-09/26/16	26.0 Normal Line / Prime	26.0
9/16/16	JEOPARDY	\$1,690.00 Asheville (WLOS)	\$1,690.00	\$1,690.00	1		×	ļ	ь	- Jeopardy	:30 7:28:30P- Jeopardy	1	09/22/16-09/22/16	25.0 Normal Line / SPOT	25.0
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	e Th Fr	Tu We	SPW Mo	Run Times SP	Length	Sec Len	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Red Eagle Media Group 815 Slaters Ln Alexandria, VA 22314

SE

Account Types

Buyer Name Sales Office

Phone/Fax

Brand

Salesperson

Comments Billing Type

Separation: 30 DO NOT RELEASE WITHOUT FUNDS.

Product Agency Schedule Dates Advertiser Contract # NRA-National Rifle Assoc-Political Victory Fund (43 Entered By Red Eagle Media Group (15829) 09/20/16-09/26/16 2609608 **Last Modified** Date Entered 09/16, o Louise

Weekly/Irregular National/Political Issue Agency BRD 388/912/7673 Media Med,Eagle Millennium Philadelphia Millennium/PHL, Philadelphia (1103) 2016 (683488) POLITICAL ISSUE (ns) (1187) Demo Sales Tax Net Total Commission Commission % Order Type Package Deal Headline # \$7,69 ECR25 15.00 Norm. A3564

1/16			Ŷ.
		Spots	Rate
mer	Sep. 2016	28	\$40,585.00
	Oct. 2016	7	\$10,690.00
5272691	Grand Total:	35	\$51,275.00
4R			
nal			
1.25			
83.75			

accepted.		35.0	34.0	Line
Accepted-Agency/Advertiser:		35.0 Normal Line / Prime (31)	34.0 Normal Line / News (22/2.8)	Line Type / Break Type (Ref #)
		09/22/16-09/22/16	09/24/16-09/24/16	Dates
		 ь	ь	Sec
Date		<u>ن</u>	<u>ن</u>	Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 10P- ABC-How To Get Away With Murder (Thursday)	:30 5:58:26P- News-News 13 at 6p	Run limes
tion:	7			SPW Mo
	MATI			=
	2			We Th
	CON		ь	rr Sa
	RA			Su Spots
Dale:	4	<u> </u>	<u>н</u>	
·e)		 \$9,000.00	\$675.00	Rate
Comments:		\$9,000.00	\$675.00	Total
		\$9,000.00 Asheville (WLOS)	\$675.00 Asheville (WLOS)	Station
		how	NWS 13	Comments
		9/16/16	9/16/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
Red Eagle Media Group	
do hereby request station time concerning the following	issue:
National Rifle Association of America Political Victory Fu	und

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

This broadcast time will be used by:	NRA-PVF
This broadcast time will be used by:	

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
National Rifle Association of America Political Victory Fund 11250 Waples Mill Road Fairfax, VA 22030
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Treasurer - Mary Rose Adkins
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable a above-requested advertisementalso agrees to prepare a scristation at leastbe	ify and hold harmless the station ttorney's fees, that may ensue front(s). For the above-stated broapt, transcript, or tape, which wifore the time of the scheduled	m the broadcast of the dcast(s), the sponsor II be delivered to the broadcasts.
	7 Ferrell Signature	Contact Phone Number
Date	Olgi atai C	
TO BE SIGN	IED BY STATION REPRESENT.	ATIVE
□ Accepted	☐ Accepted in Part	□ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach	proposed	echadula	with	charges	(if	available):
Attach	proposed	Scriedure	AAIFII	Charges	1,,	arama,.

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.